

***Rio Grande Valley Radio KYRN 102.1FM***

*Genuine New Mexico Local Radio since 2017*

***Rio Grande Valley Radio***

**KYRN 102.1FM**

*Where great music flows from the free-state of Socorro*

*Covering New Mexico's  
Central Rio Grande Valley  
from Los Lunas to  
Truth or Consequences!*

**Your Favorite Radio Station for**

**New Mexico Artists like the Cowboy Way!**

**Warrior Radio Sports with Kenny G.!**

**Science Round-up with NM Tech's Dave Thomas**

**Great Western Country Music!**

***Rio Grande Valley Radio***

*Where great music flows!*

**[riograndevalleyradio.com](http://riograndevalleyradio.com)**

**Green Lyon LLC • 830 Highway 60, Socorro, NM 87801 • 575-835-2382**

# *Rio Grande Valley Radio KYRN 102.1FM*

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**KYRN 102.1FM Rio Grande Valley Radio**  
**Great Local New Mexico Radio**  
**Serving our community since July 2017 to Today!**

*Socorro Stagecoach Sessions*

*Doug Figgs*      *March 5th*      *Almeda Bradshaw*  
*5pm to 7pm*

A promotional graphic for a live music event. It features a collage of images: Doug Figgs performing, Almeda Bradshaw performing, and a stagecoach. Text includes the event title, artist names, date, time, location, and cost. The graphic has a warm, orange-toned background.

*Yellow Horse*  
*ALMEDA BRADSHAW*  
*Between a Horse and Me*

*Rio Grande Valley Radio*  
*Western Country Music*

**MARCH 5TH 5PM - 7PM**

**WHERE:**  
JACKSON RANCH STEAKHOUSE  
1123 NW FRONTAGE ROAD  
SOCORRO NEW MEXICO

**COST:**  
\$40 A PERSON WITH SELECTED DINNER CHOICE OF SIDE AND NON-ALCOHOLIC DRINK  
\$60 A COUPLE WITH SELECTED DINNERS CHOICE OF SIDES AND NON-ALCOHOLIC DRINKS

**Organizing Socorro Local Live Music Events supporting independent artist and small businesses in Socorro**



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## **LIVE REMOTES BROADCASTING IN THE FIELD**



**Broadcast live broadcast remotes from annual Festival of the Cranes**



### **The Cowboy Way**

**Live Event Remotes -Business Grand Opening with Local Talent,  
"This was the best Tractor Supply Grand Opening in New Mexico!"**

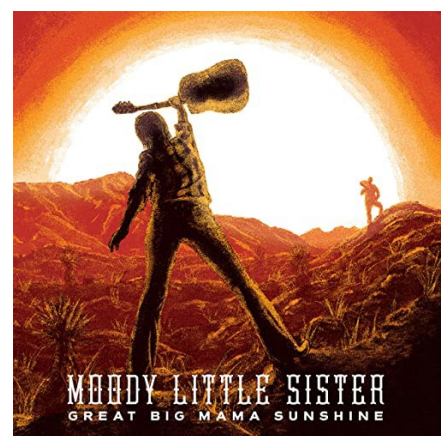
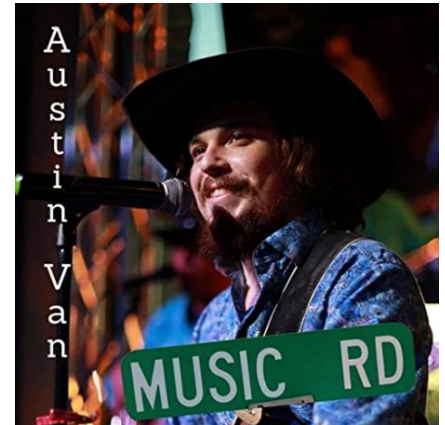
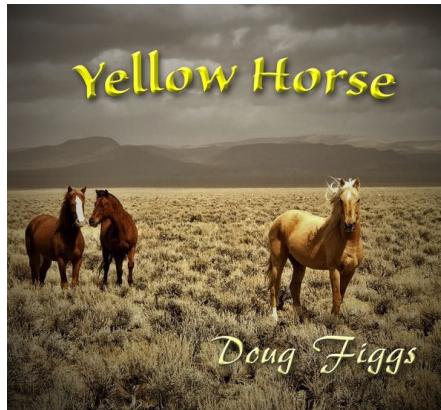
# *Rio Grande Valley Radio KYRN 102.1FM*

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**Supporting Local Youth Musical Performances here featuring IWMA 2017 Youth Harmony Winners Kacey and Jenna Thunborg!**

**Promoting and Support New Mexico Americana, Country and Western Artist**





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## **Socorro High School Sports Coverage 2017-2021**



**NMAA Sports Coverage**



**NexGen Warrior Sports Coverage with Kenny G., The Ref and Big P-Bear**



**George Funkhouser September 2017**



**Manny Marquez Volunteering 2017**

# ***Rio Grande Valley Radio KYRN 102.1FM***

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## **Original and Local Radio Programs and Host**



**Local Radio Programs with National & International appeal featuring  
Western Country Music with Doug Figgs and Reese Janca**



**La hora de la Gente! Every weekend and holidays  
with Spanish Speaking DJ's Pablo and Consuelo Lopez**



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**Hozho -Recovery & mental well-being with SCCAP Jason Frame**



**Vocal with Val Anaya interviewing Community members  
shaping Socorro County and New Mexico**

# ***Rio Grande Valley Radio KYRN 102.1FM***

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**Volunteering and Working IN and WITH OUR COMMUNITY**



**Community Volunteerism supporting Veteran home improvements**



***Doing business with our advertisers A-1 Quality Redi-Mix***



# *Rio Grande Valley Radio KYRN 102.1FM*

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**Local Ruckus (NEWS) reporting from the field**

**Broadcast Balanced Political Coverage and Coverage  
of**

**City of Socorro Mayor and Council Forums**

**2018  
MAYORAL  
CANDIDATES  
FORUM**

**SUBSTANCE ABUSE AND MENTAL HEALTH  
IN SOCORRO COUNTY**

Wednesday, February 21st, 6pm  
**SARRACINO MIDDLE SCHOOL AUDITORIUM**

A moderated panel will begin with a review of local data on substance use and mental health. The 4 mayoral candidates have been invited to discuss their thoughts on these issues. Questions? Contact Theresa Kappel at 575.835.6209 or [theresa.kappel@nmt.edu](mailto:theresa.kappel@nmt.edu).

FREE AND OPEN TO THE PUBLIC

Hosted by:

Drink Smart **ASAP** **El Defensor** **Chieftain** **SCPC** **NEW MEXICO TECH**

A request that no campaign materials be brought to the venue such as t-shirts, signs, buttons, etc.



**Location: Sarracino Middle School Auditorium**

**Meet and greet the Candidates at 5:30**

**Forum begins at 6:15**

*Come meet our local school board candidates and hear them speak on some of our current issues including:*

- ⇒ **Substance Use and Mental Health**
- ⇒ **Community**
- ⇒ **Academics and Graduation Rates**
- ⇒ **Trade/Vocational Training**
- ⇒ **College Preparation**

**For more info**

**contact:**

**Savannah Morris**

**savannahmorrisscpc@gmail.com**



**Sponsored by:**



**Rio Grand Valley Radio continued to serve our community switching gears**

**And using Free-Social Platforms and our website to reach thousands**

**Of community Members for Important coverage for SCOPE!**



# *Rio Grande Valley Radio KYRN 102.1FM*

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The poster features a central image of Michael Martin Murphey, a bearded man wearing a yellow cowboy hat, a red shirt, and a green bandana, playing an acoustic guitar. The background is a textured, golden-brown wall. Above the image, the text "New Mexico Tech Performing Arts Series" is displayed, along with the "pas" logo and the "NEW MEXICO TECH" logo. Below the image, the date "Friday, November 17, 2017" is written. At the bottom, there are logos for "Don & Rosie Tripp", "FIRST State Bank", "Betty Clark MEMORIAL", and "VERTU Fine Art Gallery".

**New Mexico Tech Performing Arts Series**

**Michael Martin Murphey**

**Friday, November 17, 2017**

**Don & Rosie Tripp**

**FIRST State Bank**

**Betty Clark MEMORIAL**

**VERTU Fine Art Gallery**

**Working with NM Tech's Macey Center to bring and promote major acts like Michael Martin Murphy to Socorro**